



Sponsorship Program

The Texas Association for Healthcare Quality invites you to take part in a legacy of education for quality professionals.

“Educate a quality professional and...”

We invite you to become an active sponsor of the Texas Association for Healthcare Quality. Partnering with us offers a unique opportunity to promote excellence and professionalism in healthcare.

At TAHQ, we support the advancement of theory, policy, and practice of quality. In 2010 we offered educational opportunities to more than 200 quality professionals throughout Texas. Our efforts generated more than 1,850 continuing education credits for Texans promoting patient safety and quality of care.

In 2010 Texas led the nation in the number of healthcare professionals earning a CPHQ. Over 60 quality professionals participated in TAHQ's CPHQ Review Courses. Fifty Texans passed the exam and earned the distinction of “Certified Professional in Healthcare Quality”.

In October, 131 quality professionals representing 67 different healthcare organizations attended the TAHQ Annual Conference in Dallas capitalizing on the opportunity to advance their knowledge and network with colleagues. These attendees represent the continuum of care with participation from acute care, behavioral health, home care, long-term care and rehabilitation organizations.

As a sponsor you will be a vital part of enhancing educational opportunities for healthcare quality professionals throughout the state, thereby creating a direct benefit to patients through improved quality of care.

Educate a quality professional and you prevent a re-admission.

Educate a quality professional and you send a newborn home with his mother.

Educate a quality professional and you prevent a nosocomial infection.

Educate a quality professional and you encourage a smoker to quit.

Educate a quality professional and someone celebrates another anniversary,
another birthday, another day.

Educate a quality professional and you touch a patient's life.

Educate a quality professional and you touch a patient's life.

The Texas Association for Healthcare Quality offers the following opportunities for **Healthcare Industry**.

Quality Leader

Annual Donation \$3,000

- Recognition at all TAHQ events
(Identified as sponsor on banner at annual conference, and brochures and binders for annual conference and CPHQ review courses)
- Annual Conference Registration for 2 employees
- Vendor Table at Annual conference
- Annual TAHQ membership for 2 employees.
- Full page ad in the TAHQ Newsletter, four issues annually

Quality Partner

Annual Donation \$2,000

- Recognition at all TAHQ events
(Identified as sponsor on brochures and binders for annual conference and CPHQ review courses)
- Annual Conference Registration for 1 employee
- A 50% discount on a vendor table at Annual Conference
- Annual TAHQ membership for 2 employees
- Half page ad in the TAHQ Newsletter, four issues annually

Quality Associate

Annual Donation \$1,000

- Recognition at all TAHQ events
(Identified as sponsor on annual conference brochure and binders)
- Annual Conference Registration for 1 employee
- Annual TAHQ Membership for 1 employee
- Quarter page ad in the TAHQ Newsletter, four issues annually
- Choice of 1) discounted job postings on the TAHQ website or 2) a 50% discount on vendor table at the annual conference

TAHQ is recognized as a charitable organization under section 501 (c)(3) of the Internal Revenue Code allowing for tax-deductible monetary or in-kind gifts from contributors.

Educate a quality professional and you touch a patient's life.

The Texas Association for Healthcare Quality offers the following opportunities for **Healthcare Organizations**.

Quality Leader

Annual Donation \$3,000

- Recognition at all TAHQ events
(Identified as sponsor on banner at annual conference and brochures and binders for annual conference and CPHQ review courses)
- Annual Conference Registration for 2 employees
- CPHQ Review Course Registration for 2 employees
- Annual TAHQ membership for 2 employees.
- Full page ad in the TAHQ Newsletter, four issues annually
- Job postings on the TAHQ website for the calendar year

Quality Partner

Annual Donation \$2,000

- Recognition at all TAHQ events
(Identified as sponsor on brochures and binders for annual conference and CPHQ review courses)
- Annual Conference Registration for 1 employee
- CPHQ Review Course Registration for 1 employee
- Annual TAHQ membership for 2 employees
- Half page ad in the TAHQ Newsletter, four issues annually
- Discounted annual job postings on the TAHQ website

Quality Associate

Annual Donation \$1,000

- Recognition at all TAHQ events
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- Annual Conference Registration for 1 employee
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Opportunities for Quality Advocates

- ✓ • **General Gifts** - Unrestricted gifts that are placed in the General Fund.
- ✓ • **Restricted Gifts** - Donations may be restricted for a specific educational program.
- ✓ • **Matched Giving** - Donors can often double or triple a contribution with an employer-matching gift. Donors should check with their employer and ask for the company's matched gift form and send the completed form with the contribution to the TAHQ office.
- ✓ • **In-kind Gifts** - Donations of in-kind services may also be given. Donors may check with the TAHQ office regarding acceptance of services.

As a non-profit organization, TAHQ accepts donations from individuals, corporations, and foundations to fund its programs and activities. Donations may be given in honor or memory of someone. TAHQ is recognized as a charitable organization under section 501 (c)(3) of the Internal Revenue Code allowing for tax-deductible monetary or in-kind gifts from contributors. TAHQ, with the support of its donors, can be the leading force in the advancement of healthcare quality in Texas

Please contact Sariah Lien, TAHQ Executive Administrator toll free (877) 756-4400 or email her at info@txquality.org to contribute.